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The solution to the lifecycle of a yacht owner

Belgian Entrepreneur and founder, Matty Zadnikar, founded SeaNet as a solution to the endless frustration that accompanies sole yacht ownership...



Belgian Entrepreneur and founder of SeaNet Europe, Matty Zadnikar lives by a philosophy, as a superyacht owner himself, "there are two great moments in a yacht owners' life, the moment he buys it and the moment he sells it." This belief comes from Matty's personal experience as a yacht owner and his time spent with other passionate yachtsman, who despite the endless frustrations and financial excess of owning a yacht can't keep away from the joy of stepping on-board their own yacht for a week of luxury, privacy and quality time spent with loved ones.

As a yacht owner, the first year you are in possession of your yacht it is the excitement of having a new toy, something to share and enjoy with your friend and family. The second year it is the same, but by the third year, everyone is bored of the same boat, the same destinations, the same day to day activities. And that's not all, the yacht owner himself spends a couple of week on-board in the summer but the rest of the year he is hit with excessive annual running costs, maintenance fees, issues with crew and management. The superyacht goes from being the dream luxury possession to a weight around the owner's neck. The day he sells the yacht he washes his hands of the hassle and costs but he misses the days spent on-board his own yacht.

Matty recognised and experienced all these frustrations for himself and that's why he created SeaNet Europe to offer a solution to those seeking the enjoyment of owning a yacht but without the hassle and costs associated.

Not only can sole yacht ownership be an expensive investment, the time commitments so often associated can limit the pleasure of the overall experience. SeaNet aims to remove this added stress from owners by organising the management, maintenance and running of the yachts externally from the owners. This creates a stress-free environment for owners both on and off their yacht, where even airport transfers and on-land activities can be organised by the SeaNet team, leaving owners to enjoy blissful relaxation on the blue Mediterranean waters.

A highly motivated, professional crew ensure the effective running of the SeaNet yachts, resulting in loyalty and a constantly high standard of service. Additionally, SeaNet provides a monthly rotation of crew, guaranteeing a consistent standard across all yachts, in turn resulting in consistent owner satisfaction. The crew are there to ensure a seamless experience for owners, from the personalisation of the boat to the on-hand concierge team, there to meet your every need.

